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**CFO Council** – A nationwide network of nearly 1,000 credit union financial executives.

2010 Conference: May 16-19, New Orleans, LA



**HR/TD Council** – More than 750 human resource and training professionals across the country.

2010 Conference: April 11-14, Orlando, FL



**Lending Council** – A network of more than 900 credit union lending experts around the U.S.

2010 Conference: October 17-20, Las Vegas, NV



**Marketing & Business Development Council** –

More than 1,000 professionals nationwide focused on credit union marketing and business development.

2010 Conference: March 21-24, Washington, DC



**Operations Sales & Service Council** –

Professionals leading the operations, sales and service activities at more than 600 credit unions across the U.S.

2010 Conference: September 29-October 2, Las Vegas, NV



**Technology Council** – A network of 500 technology and information systems executives located throughout the country.

2010 Conference: September 29-October 2, Las Vegas, NV

# The human impact

Sometimes the figures just don't add up. The "people" part of today's volatile economy is sometimes lost in translation. Members of the **CUNA HR/TD Council** know the positive impact a well-trained staff can have on the bottom line. With over 750 responsive members, the Council has the networking potential to help you with employee development, succession planning, compensation issues, FMLA regulations and more. Everything you need to make a personal difference at your credit union.



# Outside resources

**Annual Review** – The **HR/TD Council's Annual Conference** is packed with insightful experts, outstanding speakers and hundreds of practitioners who speak your language and share your interests on issues such as:

- Organizational change
- Creative compensation
- Diversity
- Legal updates
- Fair pay act
- PTO
- Strategic relevance of HR and training
- Training techniques and metrics
- FMLA
- Controlling benefit costs
- Generational differences
- Employee satisfaction
- Using technology in training
- Business continuity
- Improving performance

It's the *premier education and networking event* for HR, training and development professionals, plus *the conference qualifies for SHRM recertification credits.*

**Leveraging Expertise** – The **Members-Only List Serve** is alive with questions and comments on issues like EEOC, successful recruiting techniques, performance incentives, 401(k) plans, health care premiums, ADA and COBRA. Need a quick answer or feedback? A simple post can result in immediate responses with valuable insights from your peers around the country. A fast, easy way to stay in touch with hundreds of HR and training professionals from credit unions large and small.

## Virtual Office

The Council's **Web site** includes *In the News*, the source for articles and tips for HR and training professionals, plus updates on Council activities. The *Knowledge Cooperative* is a file library where members share documents, samples and templates with other members. Sample postings include employee credit checks, pay for volunteers, organizational structure and job descriptions. The Council's new online community — *CUNA Councils Connect* — is like a membership directory, guide to experts and vendor reference all rolled up and turbocharged. For example, members can seek out one another based

upon a credit union's characteristics (size, geography, charter, vendors utilized) or an individual's area of expertise and more!

## Paper Trail

Trends, techniques and perspectives are the focus of dozens of HR and training-specific **White Papers** (research papers) on topics that include incentives, ethics, multi-generational workforce, HSAs, e-learning, developing policies for the 21st century and disaster preparedness training. *Bonus: Members have free access to more than 200 white papers from all six CUNA Councils* — that means added insights into other key management concerns.

## Compensation

**Savings** that pay for membership many times over.

- \$250 discount off the non-member rate on the Council's conference
- \$100 savings on most CUNA schools and conferences — including HR Management School, Experience Learning Live and more
- Free one-year digital subscription to *Credit Union Magazine* — a \$45 value
- \$50 savings on CUNA webinars

